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GLENDALÉ CONVENTION & VISITORS BUREAU SELECTS ADVISORY COMMITTEE

GLENDALÉ, Ariz. – The Glendale Convention & Visitors Bureau (GCVB) is pleased to announce its 2013 Advisory Committee.

The committee is comprised of nine GCVB members representing various tourism-related industries in the West Valley. The group will meet quarterly with GCVB staff to help establish bureau priorities, evaluate the effectiveness of current programs and advise staff in the development of new services.

“The regional advisory group will provide input, direction and support for the bureau, which represents the 14 West Valley cities,” said Lorraine Pino, GCVB Manager. “The committee members’ expertise and industry knowledge will be a valuable asset and essential component in the on-going success of the Glendale CVB and its programs and initiatives.”

The committee members include:

Matt Borowski, Manager, The Spicery in Our 1895 Home

Joe Cerreta, Vice President, The Cerreta Candy Company

Jim Foss, Senior Vice President and General Manager, Phoenix Coyotes/Jobing.com Arena

Steve Gerhart, Owner, Arizona Scenic Tours

Toni Lindner, Director of Sales and Marketing, Hilton Garden Inn Phoenix/Avondale

Linda Moran-Whittle, Owner, Papa Ed’s Ice Cream

Mickey Ollson, Founder and Director, Wildlife World Zoo & Aquarium

Allan Tuttle, Director of Sales, Renaissance Glendale Hotel & Spa

Bud Zomok, Director of Volunteer Services, Pastoral Care and Gift Shops, Banner Estrella

For more information, call 623-930-4500 or like us on facebook.com/GlendaleCVB. You can also stay in touch and up-to-date on travel tips, events and discounts at www.VisitGlendale.com or by following @GlendaleCVB on Twitter.

About the CVB

The Glendale CVB markets the West Valley as a preferred year-round destination for visitors, conventions, meetings and major events, producing a positive economic impact and increasing leisure and business travel in the region.

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